

Ad Tech Collective Action LLP
C/O: Hausfeld & Co LLP
12 Gough Square
London
EC4A 3DW

Date: _____

Dear Ad Tech Collective Action LLP,

Case Nos. 1572/7/7/22 and 1582/7/7/23 Ad Tech Collective Action LLP v Alphabet Inc. & Others

1. I refer to the above collective proceedings in the UK's Competition Appeal Tribunal. I believe that I or my business is a member of the "Publisher Partner" opt-in class in these proceedings.
2. [I] / [On behalf of [Company name: _____ (company number: [_____])], on whose behalf I have authority to provide this confirmation,] hereby confirm that [I] / [Company name: _____] opt in to the above collective proceedings against (1) Alphabet Inc., (2) Google LLC, (3) Google Ireland Limited, and (4) Google UK Limited.
3. My details [and the details of my business] are as follows:
 - a. First Name:
 - b. Last Name:
 - c. Company Name (if applicable):
 - d. Company Number (if applicable):
 - e. Address:
 - f. Town:
 - g. Country:
 - h. Postal Code:
 - i. Telephone Number:
 - j. Email Address:
4. I confirm that the information provided in this letter is true and correct to the best of my knowledge.

Signature: _____